

**SASMIRA'S INSTITUTE OF MAN-MADE TEXTILES**

An Autonomous Institute

**Nov/Dec. 2015 Examination**DIPLOMA COURSE IN MAN-MADE TEXTILE TECHNOLOGY/  
TEXTILE CHEMISTRY/KNITTING TECHNOLOGY  
(DMTT / DMTC / DKT)**II Semester ( Scheme – 2 )**

(Time Allowed - 3 hours)

(Marks - 80)

**ADVANCE ENGLISH COMMUNICATION**

- Instructions:**
1. All Questions are compulsory.
  2. Figures to the right indicate full marks.
  3. Use separate Answer Books for Section-I & Section-II.
  4. Illustrate your answer with neat sketches wherever necessary.
  5. Assume suitable additional data, if necessary.

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**SECTION – I**

- |  | <b>Marks</b> |
|--|--------------|
| <b>1. Attempt any six.</b>   | <b>12</b>    |
| a) Define Feedback.  |              |
| b) What is decoding and who does it?   |              |
| c) What is formal communication?   |              |
| d) What emotions do the following gestures suggest – yawning, smile, nodding, nail biting.       |              |
| e) Define paralanguage.  |              |
| f) List the formal channels of communication in an organisation.                                 |              |
| g) List the different stages of the communication process.                                       |              |
| h) What barriers affect classroom communication?   |              |
| <b>2. Attempt any four.</b>  | <b>16</b>    |
| a) Identify the sender, receivers, medium /channel and Feedback in the following events.         |              |
| (i) An artist performs a dance on the story of Radha Krishna and the audience claps.             |              |
| (ii) A student sends a job application to XYL Company Ltd. and receives a call for an interview. |              |
| b) Write briefly about the objectives of communication   |              |
| c) Discuss how colour becomes a medium of communication with examples.                           |              |
| d) Distinguish between internal and external communication.                                      |              |
| e) What are language barriers? Explain.  |              |

**Marks**

- f) State whether true or false -
- (i) Grapevine communication is unplanned.
  - (ii) Message is the first stage of communication.
  - (iii) There will be no barrier if everyone speaks the same language.
  - (iv) Haptics is communication by touch.

**3. Answer any two.****12**

- a) Distinguish between oral and written communication.
- b) Define communication and explain the process.
- c) Identify the barriers and explain how to overcome them in the following situations.
  - (i) It is quite tedious to manually work on all the students' records, but I am afraid to use the computer.
  - (ii) Raju was asked to visit a village and interview the farmers and advise them about the new fertilizer. He goes there dressed in a suit and talks to them in English.. They do not respond.

**SECTION – II****4. Name the following (any six).****12**

- a) Two examples of office drafting.
- b) Two types of listening.
- c) Two types of memos.
- d) Two components of communication cycle.
- e) Two types of vertical communication.
- f) Two examples of body language.
- g) Two examples of graphical communication.
- h) Two types of communication barriers.

**5. Attempt any four.****16**

- a) What are the techniques of effective listening and effects of good listening?
- b) Distinguish between listening and hearing. Mention the barriers of listening.
- c) Draw a bar chart using following data

Sr. No.	No.of cars in 2001	No.of cars in 2002	No.of cars in 2003
Unit A	500	700	600
Unit B	600	900	1000
Unit C	400	800	800

Marks

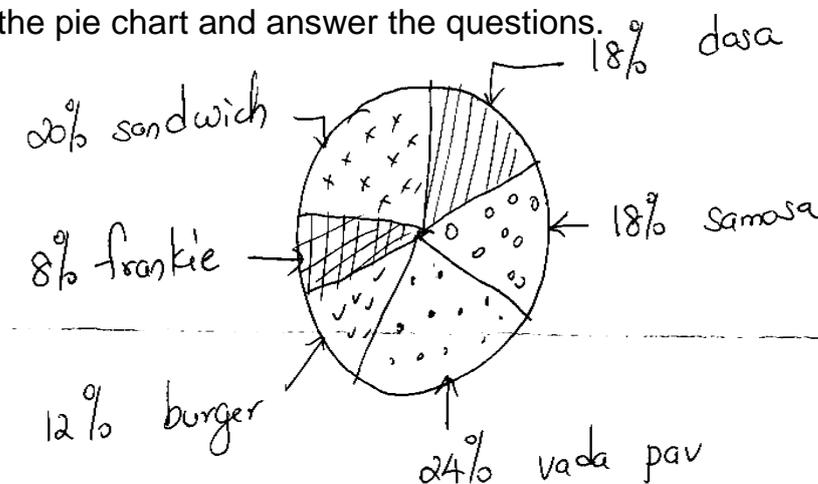
d) Draw a pie chart for representing the following data :

Name of Items	% of people liking
Chat items	22%
Tandoori items	15%
Popcorn	12%
Chinese bhel	18%
Dabeli	8%
Pizza	25%

e) Draw a pie chart using the following information.

Subjects	% of student passed
English	28%
Physics	15%
Chemistry	15%
Maths	20%
Life Skills	22%

f) Observe the pie chart and answer the questions.



- Which is the most popular item?
- Which is the least popular item?
- How many like Frankie
- How many like South Indian items?

**6. Attempt any two**

12

- Write a notice informing students to attend flag hoisting ceremony on Republic Day on the college campus at 8.00 a.m.
- Write a notice informing students regarding change in college timing from the following semester.
- Write a job application for the post of "Junior Engineer" in a textile company with Resume.
- Write a Report about an accident that occurred on the shop floor; after proper investigation regarding the cause of accident. Give suggestions to prevent such incidences in future.